



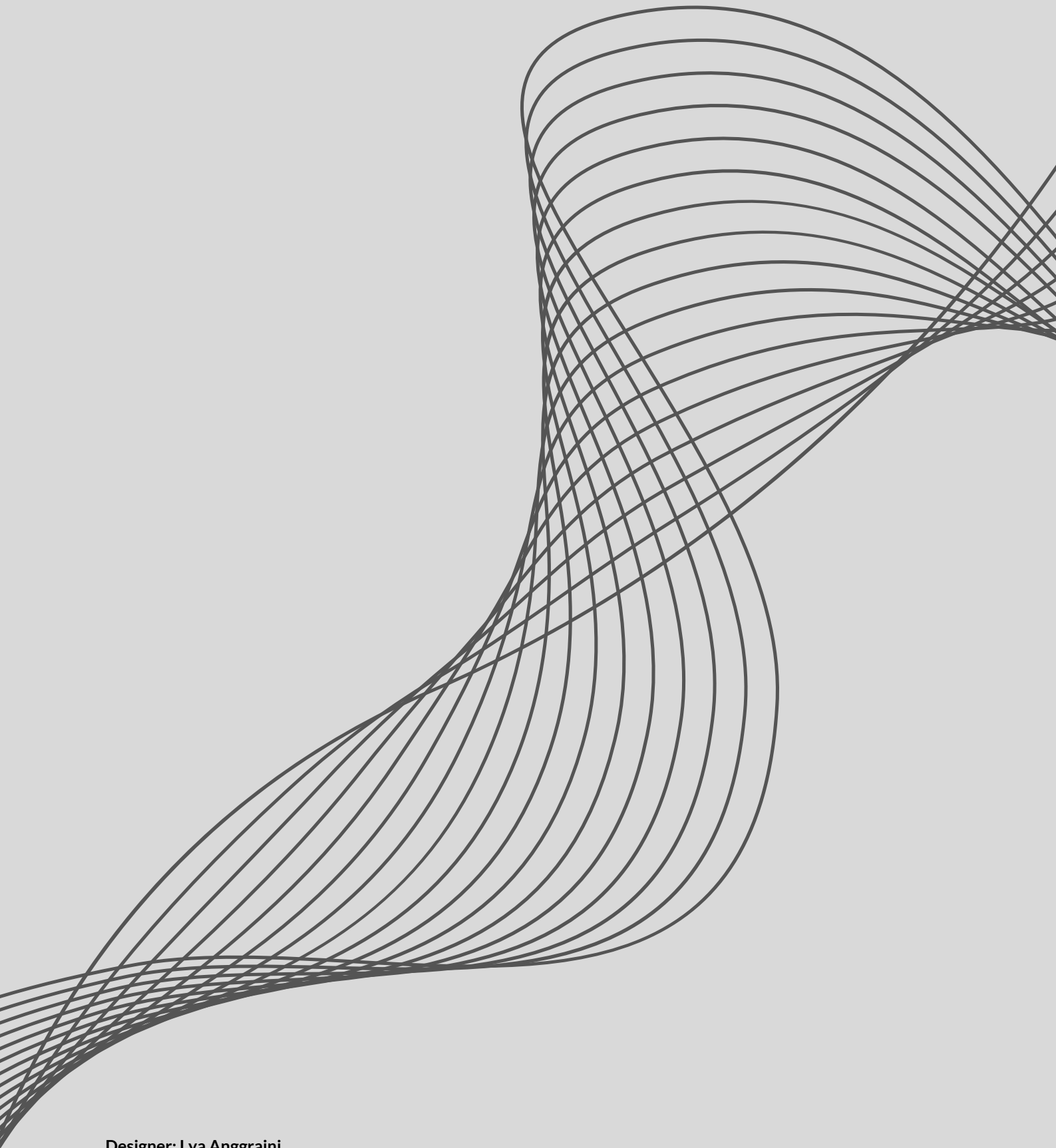
Emergency Response West Lombok @A-PADI

ASIA PACIFIC ALLIANCE FOR DISASTER MANAGEMENT INDONESIA

"A-PAD Indonesia as Influential Multi-sectoral HUB of Innovation
and Collaborative Disaster Management in Indonesia"

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Emergency Response Tonga @A-PAD

About the Alliance

"The Asia Pacific Alliance for Disaster Management (A-PAD) is a trans-national disaster aid alliance that works to facilitate cooperation and understanding between governments, private companies, and NGOs in the Asia Pacific region. A - PAD Network currently exists in Japan, Korea, Philippines, Indonesia, Srilanka, Bangladesh, and Nepal.

"Countries of the Asia-Pacific region experience many severe natural disasters. In order to prevent, address and minimize damage from such disasters, the establishment of comprehensive system cooperation and support drawing on the private sector, NGOs, local communities, central government, and local authorities is urgently required.

Against this backdrop, six disaster aid national platforms from countries in the Asia-Pacific region have determined to launch a trans-national disaster aid alliance for the purpose of facilitating collaboration among countries in the Asia-Pacific region with the aim of delivering effective and efficient disaster assistance through disaster preparedness, risk reduction, relief, and recovery, hosted by the Japanese NGO for disaster management, Civic Force.

The establishment of the Alliance was announced at the 5th Asian Ministerial Conference on Disaster Risk Reduction in October 2012 in Yogyakarta, Indonesia.

Message from the Board



Krishna Suryanto Pribadi
Head to the Board of Trustee
A-PAD Indonesia

Climate change is increasing disaster risks by changing the nature of natural hazards, threatening the Indonesian economy. On another note, the pandemic COVID-19 is also currently affecting our industries, in particular the tourism industry. As the tourism industry is one of the most strategic economic sectors in Indonesia, it brings us to the question: how to improve the resilient of our tourism industry against those new kinds of shocks.

Tourism industry depends on various factors such as environment, culture, infrastructure, superstructure, government, development, information and technology. In order to build the resilience of tourism industry, it is important to understand the new nature of the hazards as well as the pandemic threats and their associated risk to the industry, and develop measures to mitigate the risk and prepare for more effective and timely response and faster recovery from the impact.

All the elements contributing to the tourism industry, such as transportation, health services, hotel and accommodation industry, SME's contributing to tourism and tourism destination objects etc. need to be better prepared for such kind of shocks, in order to be able to adapt to the new situation quickly and recovery time from the shocks.

For the tourism industry, our main concern is to recover from the impact of pandemic Covid-19, which still strongly felt for the coming period of time. At the same time, we also need to focus our efforts on building tourism industry resilience and sustainability. In this regards, innovation and collaboration are the keywords for building again our tourism industry affected by the pandemic Covid-19 and other natural hazards. Implementing risk-based management approaches in various sectors that are related to tourism is crucial to the resilience building of the industry. All the related sectors need to work in strong collaboration, cooperation, and synergy all the efforts for a timely recovery from the pandemic, while at the same time strengthening the resilience and the sustainability of our tourism industry.

A-PAD Indonesia focus is committed on building collaborative efforts for the tourism industry, as well as in strengthening the national emergency response network of the private sector components, focusing on preparing hotels and prioritized-tourism areas in Indonesia to revive even stronger than before the pandemic.

Message from the Country Director



Sinta Kaniawati
Country Director
A-PAD Indonesia

Our vision is to be the most influential multi-sectoral hub of innovation and collective impact in disaster management. Therefore, programs conducted in 2020-2021 were to pursue a holistic approach with integrated efforts from key actors involved, such as government, civil society, academics, as well as private sectors.

The private and business sector has a strategic role in building synergy with other sectors, it's role as engine and locomotive for the economic and social recovery after pandemic while maintaining the capacity to further build the resilience against disaster, which never sleeps.

Our key highlights of 2020-2022 programs cover stakeholder engagement, knowledge management, capacity building on community-based resilience, hotel, and restaurant- disaster safety standard, and national/international meeting forums:

- Damage and Loss Assessment (DALA)
- Disasterchannel.co webinar International Symposium
- Disaster Safety Certification (DSC) for Hotels
- Business Continuity Plan (BCP) Training
- Participation in Disaster Month & CBDRM event
- Global Platform for DRR in Nusa Dua, Bali
- Emergency Responses
- New partnerships

We believe with strong commitment in making the collaboration works, we could attain A-PAD purpose for saving more lives in less time.

Our History



A-PAD with Indonesia National Platform@A-PAD

A-PAD presence in Indonesia started in 2012 coincide with Asian Ministerial Conference on Disaster Risk Reduction (AMCDRR) in Yogyakarta. In Indonesia it was initially led by National Disaster Risk Reduction Platform (Planas PRB) as a forum for various stakeholders focusing Disaster Risk Reduction. A-PAD Indonesia became a legal entity in the country in 2017 to strengthen wider multi stakeholder engagement especially collaboration with the private sector to perform humanitarian activities in disaster management (relief, response, and recovery).

Our Focus

Up to 2024 A-PAD Indonesia will gear our efforts on three key aspects:

- Multi-sectoral Hub of Innovation and Collaborative Disaster Management, especially on Damage and Loss Assessment (DALA) model analysis, Disaster Knowledge Management, Business Continuity Plan (BCP) on private sector with Small, Medium, Enterprise (SME) inclusivity
- Public-private partnership for Disaster Management purpose for Hotel and Tourism Industry
- Community Based Disaster Resilience in project areas



OUR Programs Highlights



*Increased capacity of A-PAD
Indonesia in response*

More than 5000 Beneficiaries
Area: Cianjur



*Built inter-sector collaboration in
disaster emergency response by
developing a model of increased
resilience in the tourism industry*

More than 1000 Beneficiaries
Area: NTB, Bali, NTT



*Developed Sustainable Business
Plan (BCP) to increasing disaster
resilience, and disseminating it to
disaster management stakeholders,
including the government, non-
governmental organizations and the
business sector*

More than 250 Beneficiaries
Area: National



Unilever Emergency Donation in West Lombok @A-PAD

Our Program Scope

Up to 2019, A-PAD Indonesia, has performed initiatives in some areas on the followings:

- Together with international Donors, (APAD-Japan, APAD-Korea, and other) and local organisation we carried out emergency response in Lombok and Palu earthquake, tsunami in central Aceh, and tsunami in Sunda strait.
- Provision of aid for vulnerable groups, emergency kitchen, integrated community shelter.
- Capacity building for Small Micro Medium Enterprise resilience including training in traditional markets in Bali

Our Partnership

A-PAD Indonesia established network with various organisations on:

- Emergency response with ACT, Rubicon UK and Australia, A-PAD Korea, YKB, DoctorSHARE, IGCN
- Business Continuity Plan Micro, Small, Medium, Enterprise (BCP MSME) with PPTB, Coordinating Ministry of Economy, the Paradise Group, Artha Graha Peduli, and ITB (University).
- Hotel and Tourism in Bali and West Nusa Tenggara with local government (Provincial BPBD), other local stakeholder such as DRR Forums, Hotel Association (PHRI), and private sector (Aruna Hotel - West Nusa Tenggara)

Disaster Resilience Outlook Forum

DROF is intended for professionals in the hospitality industry, tourism industry, and disaster activists who are optimistic that 2021 is the right year to be strong. The discussion took lessons together, looking for common perceptions about disaster management for future strategy references.



Disaster Resilient Outlook Forum 2022 : Private Sector Leaders Forum, Bali #RoadtoGPDRR

Disasterchannel.co Knowledge Management Series

In order to increase the role of private sector, especially in the tourism industry, A-PAD Indonesia has a mission to develop a knowledge management system (KMS) capable of consolidating information and knowledge on disaster risk reduction and disaster response available online and offline. A-PAD Indonesia aims to make Disasterchannel.co as one of the main media in disseminating information and knowledge in order to increase the capacity and resilience of the tourism industry against disasters.



Disasterchannel.co FGD to develop Disaster Knowledge Management System

Emergency Response

A-PAD Indonesia is committed to deliver even more efficient and effective disaster aid to even more people, in even less time.



Clean Water Deployment
MoFA Japan



Palu Earthquake ER
MoFA Japan



Lombok Flood ER
Indonesia Paradise Property



ER Hygiene Kit and
Health Facilities
IGCN & Doctorshare



West Lombok Flood ER
Indonesia Paradise Property



Lombok Flood ER



Semeru Volcanic
Eruption ER
Indonesia Global
Compact Network,
APGAI, doctorSHARE



Banten Earthquake ER
Indofood

A-PAD Indonesia Board Members



Khrishna Suryanto Pribadi
Head of Board of Trustee

Prof. Dr. Ir. Krishna Suryanto Pribadi is Professor in Disaster Mitigation, Chair of the Construction Engineering and Management Research Group, and Vice Head of the Disaster Mitigation Research Center at the Bandung Institute of Technology (ITB). Prof. Pribadi received his Docteur d'Ingenieur degree from Institute National des Sciences Appliquees de Lyon, France, in 1985. He was Chairman of PLANAS (National Platform for Disaster Risk Reduction) from 2009 to 2011 and as Chairman of National University Forum for Disaster Risk Reduction during the period of 2008-2015.



Heru Prasetyo
Member of Board of Trustee

Heru Prasetyo, MBA is senior expert in Management, Technology, Humanitarian, Government and Sustainability matters. He served as Deputy Minister of the Indonesian President's Delivery Unit (UKP4). Secretary for the REDD+ Task Force and as Secretary of the National Committee for Post 2015 Development Agenda, member, representing the President as Co Chair of the High Level Panel of Eminent Persons in this UN Secretary General initiative. He received his MBA from Asia Institute of Management. Moreover, board member of WWF Indonesia, Wetland Indonesia, and ITB School of Business and Management,



Eddie Rasyid Darajat
Member of Board of Trustee

Eddie Rasyid Darajat has solid IT expertise and previously held senior management roles in Bank Mandiri, Indika Energy and Aceh-Nias Rehabilitation and Reconstruction Agency (BRR Aceh-Nias). He achieved national and international awards in technology for development of capital market/financial portal, mobile banking, and aid information management system. One of them being the FutureGov Government Technology Award 2008 for Rehabilitation and Reconstruction Agency's overall strategy and implementation of information management. He earned a degree in civil engineering from Bandung Institute of Technology (ITB) and strategic management from Binus Business School.



Kensuke Onishi
Member of Board of Trustee

Kensuke Onishi is the Founder and Chairperson of Civic Force, Board of Director for Japan Platform, CEO of Peace Winds Japan, and currently serving as the CEO of A-PAD. The young entrepreneurial founder of Peace Wind, international Japanese non-government organization specializing in humanitarian relief in emerging economies, is considering its future strategic direction. He received his master degree from the University of Bradford.



Ex Officio
Sinta Kaniawati
Chair Board of Management
Faisal Djalal
COO Board of Management

A-PAD Indonesia Board Members



Syuhelmaidi Syukur

Secretary of Board of
Management

Syuhelmaidi Syukur is the founder & former President of KNSR (Komite Nasional untuk Solidaritas Rohingya), MRI (Masyarakat Relawan Indonesia) & Global Zakat Foundation (Lembaga Amil Zakat Nasional). He had served as Senior Vice President of Group of Philanthropy and Communication. His education background in accounting and holding Chartered Accountant (C.A.) from Indonesian State College of Accountancy (STAN)



Nuraini Rahma Hanifa

Board of Expert

Dr. Nuraini Rahma Hanifa is researcher at Research Center for Geological Disaster, Research Organization of Earth Sciences and Maritime, National Research and Innovation Agency (BRIN). Founded U-INSPIRE Indonesia in 2018 and U-INSPIRE Alliance together with 8 countries in 2019. She was appointed young scientist representative in the Asia Pacific Science, Technology and Academia Advisory Group (AP-STAG) of UNDRR. In 2021 winner of the WIN DRR Leadership Award for her work as a Rising Star in the field of disaster risk reduction. She received her Doctor of Science from Nagoya University, Japan.



Elvera N. Makki

Board of Expert

Elvera N. Makki is a senior communication expert in public relations, sustainability, and reputation management. Before establishing her own PR advisory named VMCS Communications & Social Impact, Vera's career went variously in multi-national companies ranging from FMCG, dairy, automotive, and banking to consulting firms.

Certified as Strategic Communication Management Professional (SCMP) by Global Communication Certification Council, Vera earned a bachelor's degree in International Relations from Parahyangan University and an MBA Entrepreneurship from the School of Business Management, Institute Technology Bandung (SBM-ITB). In between, Vera received Merit Scholarship from University of Houston, Texas, US, in English Language and Literature.



Maria Regina Sari

Board of Expert

Maria Regina Sari, MS. Ak. is a senior expert in Business Integrity specializing in compliance, anti-money laundering and counter terrorist financing, anti-bribery and anti-corruption, audit, Sarbanes-Oxley, ISO 9000:2008, risk management, good corporate governance, and internal control. She received her Master of Accounting, Information System from Universitas Indonesia.

In her career she as served as Head of Compliance at FWD, Business Integrity Officer at Unilever, and Head of Risk Management at Zurich Insurance Company, Ltd.

A-PAD Indonesia National Office



Sinta Kaniawati
Country Director

Sinta Kaniawati is a senior expert in Sustainability, Community Development, Humanitarian and Intercultural Learning advocate. She is one of the founder of A-PAD, also currently serve as Global Partnership Director. Moreover, she is also the Chairperson of Bina Antar Budaya - AFS Indonesia. Prior A-PAD Indonesia, she had served as Director and Head of Unilever Indonesia Foundation. She is a member of VP Relationship Development at Indonesia Global Compact Network. Advisor to PRAISE (Packaging and Recycling Association for Indonesia Sustainable Environment) & IPRO, Board of Management Indonesia Business Link. She received her bachelor degree from Bogor Agriculture Institute (IPB).



Faisal Djalal
Project Coordinator

Faisal Djalal, MBA is the Founder of Asia Pacific Alliance for Disaster Management and Asia Pacific Alliance for Disaster Management Indonesia. He is also the founder of the Indonesian Society for Disaster Management (MPBI), Indonesia National Platform for Disaster Risk Reduction (PLANAS), and Indonesia Association for Business Disaster Resilience (PPTB). He has vast experience as consultant, trainer, and facilitator for related issues in disaster management, project management, organizational development and empowerment, community development. He received is Master Degree from Universitas Bielefeld, Jerman.



Anton R. Purnama
Project Coordinator

Anton R. Purnama is humanitarian practitioner since 2009 in IBU Foundation, ADRA Indonesia and Save the Children Indonesia. In 2016 joined A-PAD Indonesia and focus on Indonesian Tourism Industry Resilience, specifically in Bali and West Nusa Tenggara. In 2020 joined CBM Indonesia, a humanitarian organization focusing on advocating the rights and support for people with disability. He received his bachelor of psychology from Proklamasi 45 University Yogyakarta



Lya Anggraini
Communication Coordinator

Lya Anggraini, MA. was member group of expert for Global School Safety, UNISDR. Published the Guideline for Public Awareness and Public Education for Disaster Risk Reduction of IFRC, and Public Awareness and Education from Disaster Risk Reduction for UNISDR, UNICEF, and IFRC. She was global expert for UNEP/OCHA publishing the Rosersberg Initiative, operational aspects of providing and receiving international environmental emergency assistance. In Indonesia she was business development researcher for BRI Bank, and researcher for the establishment of the Social Health Insurance Administration Body (BPJS Kesehatan). She received her master of public administration from Universitas Indonesia.



Rury Mulina
Finance Officer

Rury Mulina, M.M. is a professional in accounting, finance, and auditor since 2004 for EMS at Sumitronics Indonesia, multinational technology company PT Emerson Indonesia, Advertising at PT Cheil Worldwide Indonesia, and Life Insurance at Prudential Indonesia. In 2016, She started her career as Junior Accounting and Finance Manager at PT Cheil Worldwide Indonesia. Mulina receveid her accounting and MM - CSR from Trisakti University.

A-PAD Indonesia National Office



Annisa Qolbina

General Administration Officer

Annisa Qolbina M.I.P has professional experience in marketing communication and event organizing for one of the biggest beauty companies in Indonesia. She holds master degree in International Relations from Padjadjaran University.



Sahabudy K. Wijaya

NTT Officer

Sahabudy K. Wijaya is humanitarian practitioner for Indonesian Red Cross (PMI) in West Nusa Tenggara since 2010 until now. Served as Program Coordinator, with experiences in collaborating with Hongkong Red Cross for Community-Based Disaster Preparedness Program and American Red Cross for ICBRR Program. He is veteranian from NTB University.



Sumaidi

NTB Officer

Sumaidi is a humanitarian practitioner specializing in disaster preparedness and relief specialist, working in the humanitarian field for 17 years focusing on disaster risk reduction, especially building community preparedness at a tourist destination. He was trained as a First Aid Facilitator, a Disaster Safe Education Unit (SPAB) Trainer, a Disaster Resilient Village Facilitator Trainer, and Contingency Plan Trainer. He is also active in other humanitarian social activities such as disaster preparedness cadets (Tagana), FKSD (Regional SAR Forum), Indonesian Red Cross, and NTB Disaster Risk Reduction Forum



Fukuro Kakizawa

Project Manager

Fukuro Kakizawa, MA has vast humanitarian response in Asia Pacific, Middle East, and Africa for 10 years in the field of Shelter/NFI, WASH, and Protection. Prior to joining A-PAD International, he worked in Official Development Aid and Security field in the post-conflict setting. Join A-PAD in 2020 as a Project Manager of the Indonesia project. He received his master in International Relations from Rakushoku University



Haruka Tomizawa

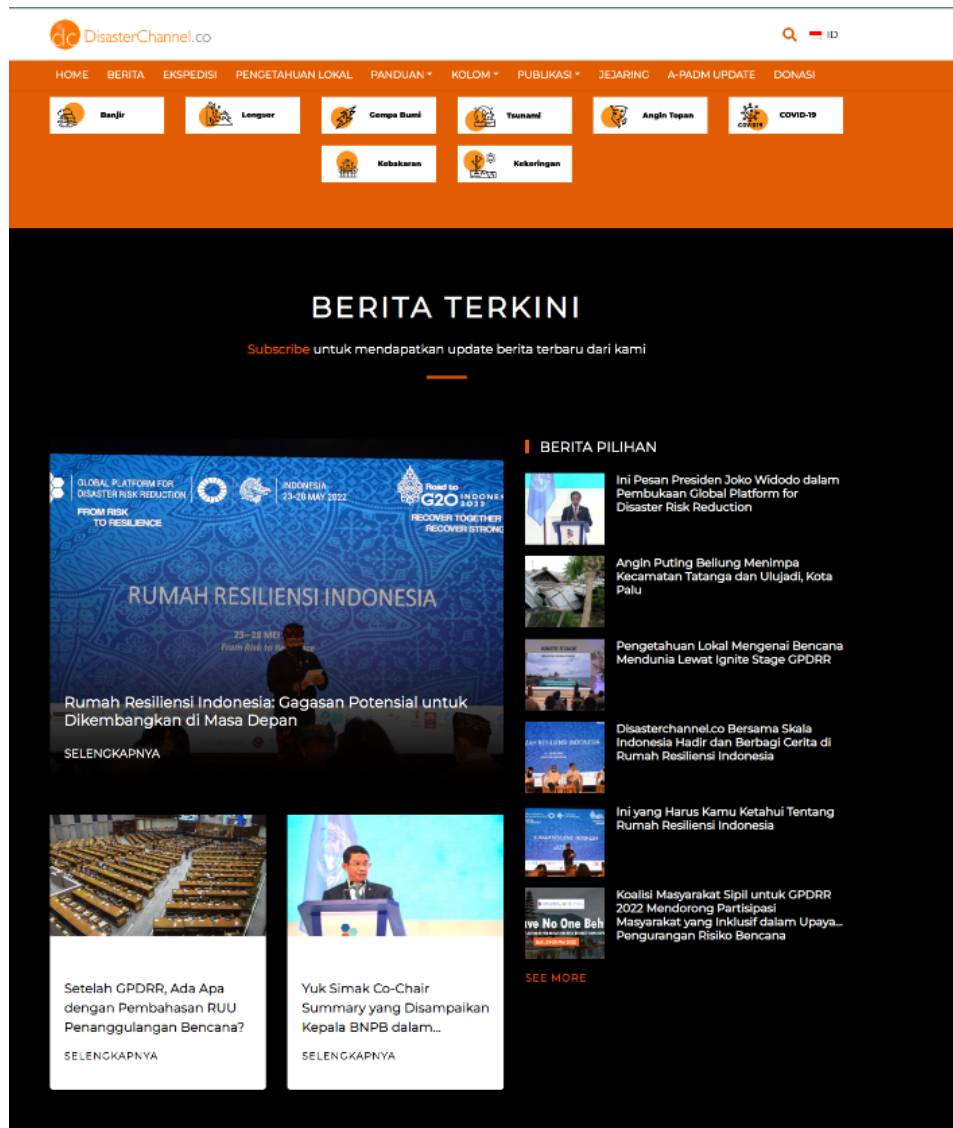
Project Coordinator

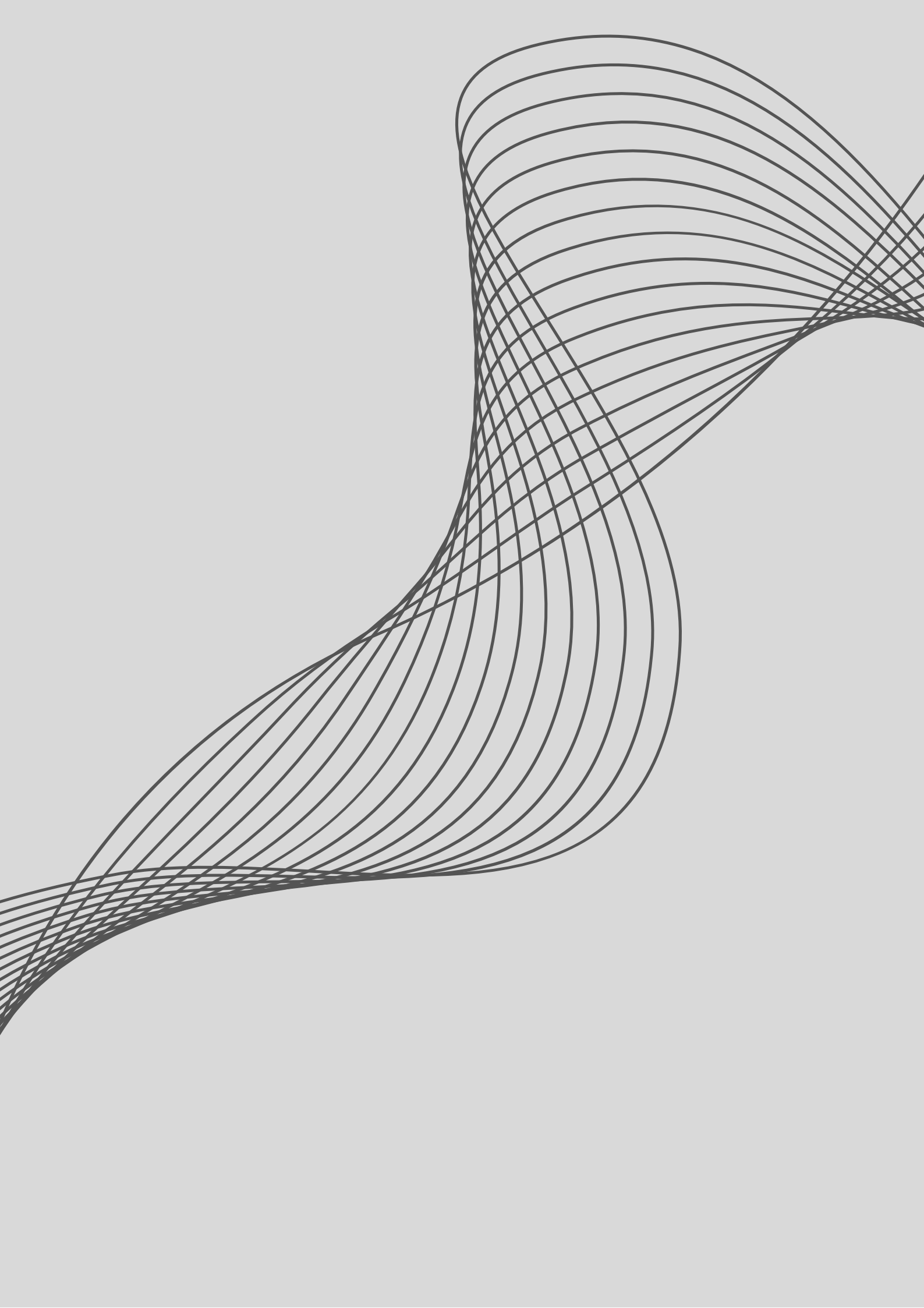
Haruka Tomizawa worked as assistant director, Nihongo partners Division at JAPAN FOUNDATION - Jakarta Indonesia. She has vast experience in tour and travel bringing tourist to 100 countries world wide for Mandela Co. Ltd - Tokyo. Her career for company was as production control and sales assistant for SUNWELL Co. Ltd. Haruka-san speaks Bahasa Indonesia and Javanese. She has a bachelor degree in Business Administration from Hosei University, Japan.

Media Partner :



SKALA Foundation established Disasterchannel.co, a website dedicated to issues on disaster and documenting local wisdom in disaster preparedness. A-PAD Indonesia support includes capacity building in web content development and also in developing the web as a knowledge management platform. Together, monthly online discussion for public education on the disaster. Disasterchannel.co is A-PAD Indonesia's official media partner for national and international events.





Member of :



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AsiaPacificAlliance

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A-PAD Story